



# SWARNAMAYEE CHARITABLE TRUST

## Annual Report 2023-24

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## SWARNAMAYEE CHARITABLE TRUST

**Swarnamayee charitable trust**, founded under Indian Trust Act 1882, Reg. No.41081311285 , a national social organization. Bhubaneswar, Odisha. Swarnamayee charitable trust was founded on 26/12/2015. The organization started with a revolutionary objective to work in health care and later worked in education by providing scholarships and skill programs across various Villages in Khorda. Gradually Swarnamayee charitable trust entered into animal husbandry and farming, Working for Deprived children, women empowerment, environment, Stray animals etc. & since then working flawlessly for the society and then helping in bringing the change in the livelihoods of the poor.



## **Our vision**

*“Our vision is to create a self-reliant, self-confident and self-aware world that helps themselves individually as well as collectively for the prosperity of human being.”*

## **Our Mission**

*“Our mission is to self-empower the disadvantaged segment of community, including all men, women and children, through enhancing their skills and knowledge in education, health and socio-economic solutions.”*

## **MOTTO**

- **Social well-being**
- **(“A GRATEFUL HEART IS A BEGINNING OF GREATNESS”.)**

## **CORE VALUES**

- **Transparency & Accountability**
- **Integrity**
- **Social Justice**
- **Participatory Action**
- **Peace & Harmony**
- **Livelihood for all**

## **Strategy**

“SWARNAMAYEE CHARITABLE TRUST” development initiatives are based on community participation. Our goal is to increase public participation in the planning, implementation, monitoring and evaluation of our programs. Our strategic approach consists of

1. Public Education & Awareness
2. Development Counseling
3. Public Health & Awareness
4. Skill Training
5. Promotion & Usage of Local Resources
6. Networking
7. Research
8. Policy & Advocacy

## **Methodology: -**

1. Base line survey
2. Identification of people problem
3. Availability of local resources
4. Project Plan
5. Resource Plan
6. Financial Plan
7. Quality Plan

8. Risk Plan
9. Feasibility study of proposed Project
10. [Acceptance Plan](#)
11. [Communications Plan](#)
12. Preparatory camp and Motivation
13. Capacity building and skill-based training to the identified beneficiaries
14. Production and management
15. Time, cost, quality management
16. Monitoring & Evaluation

## Objectives

The main objective of the organization is to work for achieving overall development of the poor, downtrodden and disadvantaged sections of people without any discrimination of castes, creed and religion so that targeted sections of people join together, generate a fellow feeling and work together and devote themselves positively for mutual development of overall society.

For this purpose, it has many other specific objectives which include: PNDDT, Women and Child Development

- Working For the Welfare of Unorganized Sectors.
- Health Care, Nutrition and Family Welfare.
- Safe Drinking Water and Sanitization, food safety & awareness.
- Road safety & awareness.
- Security, protection, Sheds and food for stray/abandoned animals
- Roti bank to ensure no empty stomach
- Plantation (Medicinal & ecofriendly), Environment & soil/Forest conservation
- No child labor and Children rights
- Emphasis on Agriculture, Organic farming & animal husbandry
- Providing livelihood for very poor segment
- To establish Hospitals, clinics, Home for widows, income generating projects, SHG groups for the health growth of the society.
- Support old aged people and orphans as well as widows
- Providing livelihood to certified unemployed
- To ensure utilization of natural resources through technology
- Craftsman development and promotion of Indian crafts
- Waste management and replacement of plastic
- Women empowerment through entrepreneurship and skill development
- Legal, RTI, social rights and awareness
- Athletics and sports encouragement
- Cultural restoration and holding back traditional Indian values
- Tribal welfare and development

# **SWARNAMAYEE CHARITABLE TRUST**

## **BOARD MEMBERS: THE PILLARS OF STRENGTH**

- ❖ **Smt.Jharana Sahoo (Settler)**
- ❖ **Sri Suwendu Mongaraj (Chairman)**



## **From the Chairman's Desk**

**Swarnamayee charitable trust over the last decade has established itself as an organization committed towards welfare and empowerment of the society. The organization has worked to create a platform and an understanding towards the marginalized and voiceless section of the society.**

**Taking impetus from its previous work Swarnamayee charitable trust this year articulated and highlighted its work and culture through its work at national level. We participated in various different programs to enhance our work area. Swarnamayee charitable trust was able to present its experience of working with different groups of people and institution.**

**Swarnamayee charitable trust also understands that many people or communities are never getting the needed rights they deserve. To ensure opportunities of education, health, nutrition, stable livelihood and survival, it was thus necessary to work with the private sector/Public Sector/ Government etc. Swarnamayee charitable trust therefore led consultations with various sectors.**

**All these activities made it possible for Swarnamayee charitable trust to highlight a few issues at the national level. 'Make in India' and 'At manirvar Bharat' initiative has formulated a great hope for unemployed youth and helpless people. Swarnamayee charitable trust is one of the first organizations to accept and implement few major issues at different levels in the coming days to add an impact to the national interest.**

**THANK YOU**



## Overview of the year 2023-2024

This year we were able to touch many communities, people, COMPANIES, children through several campaigns & projects.

This year **Swarnamayee charitable trust** laid special emphasis on expansion of education and skill training amongst EBC (ECONOMIC BACKWARD CLASS) students. Through its several different projects, it stressed that education can play a significant role in empowering BPL lives and in securing a rightful place for them.

Besides education, empowerment of BPL was also attempted through the activities of life-skill workshops, exposure visits, residential workshops, awareness of Govt skill programs, financial security through Animal husbandry etc. visits to primary health centers, awareness generation on child rights and government services for children and senior citizens through various programs etc. Health camps and PHC visits were provided for their health checkups and treatment of common diseases. Identifying major health issues in rural and tribal communities and helping them to get required medical assistance.

Uses of medicinal plants and small herbal gardens for immediate and timely support is an important message that we tried and delivered to people in different regions.

We visited a lot of unemployed craftsmen with government certificate of training and ensured to help them by promoting Indian crafts and support them to hone up their skills to higher level by setting up [www.mycraftsindia.com](http://www.mycraftsindia.com) with association with regional NGOs in different Villages.

We encouraged organic farming by arranging awareness camps among farmers at different locations in Khorda.

Mushroom farming, vermicomposting and also integrated farming and their importance in generating more profit.

We have processed 2 goshalas at different places of villages of Khorda. For the safety of animals on road, we have prepared a project to ensure low accidents of animals on NH and SH.

Activities of community meeting, volunteer meeting, and change-makers training were organized to empower underprivileged class and other community members to seek their involvement in the projects.

### Overview:

- Organized BPL student programs to educate and enhance employability.
- Provided free computer education to 100 students.
- Distributed class room books to economically backward class students for completing school education.
- Assisted more than 400 people to get aware of digital education.
- Consultation programs organized this year were an important forum for sharing of learning amongst various NGOs, government bodies, police, academia, community and children. This year the workshops focused on discussing and deliberating '**collaborative action for Social upliftment.**'
- Health Camps organized in various places of Khorda.
- Plantation and environment awareness organized in various places of Khorda.
- Became Training Partner in PMKVY (skill India) and construction of training center is underway.
- Food safety awareness among people for them as well as the food they provide to abandoned animals etc.
- Road safety awareness as well safety for humans and animals on NHs, SHs and crowded streets in various places in Khorda.

- Celebration of Independence Day, women's day, Teacher's Day etc. cultural awareness as a symbol of social friendship.
- We started promoting traditional folk dances like DANDA, CHHAU etc.
- Traditional BHAGAVAD TUNGI restoration program to restore old traditional value of Indians.
- Farming awareness to marginal or landless people to generate livelihood.
- Promoted use of environment friendly bags and pouches to ban plastic and encouraging pollution reduction methods by building district level team by collaborating with districts NGOs in Khorda.
- Handicraft promotion by upgrading craftsmen skills in deep rural and encouraging entrepreneurship among unemployed craftsmen.
- Set up of libraries and centers for economically backward students for preparing themselves for competitive exams to join mainstream employment.

This year **Swarnamayee charitable trust** has been phenomenal in starting major programs viewing the issues in special tribal and rural zones in Khorda. To reach more people we have collaborated with NGOs, individuals and groups as well as communities. We will be effectively working on major issues in the near future in these special zones in different villages.

### Strategy

- \* With the People, of the People and by the People.
- \* Social Welfare based approach.
- \* Community led initiatives.
- \* Convergence of all stakeholders for community Well-Being.
- \* Building resources for the vulnerable individuals/groups.
- \* Building capacities of social Welfare Professionals.
- \* Operationalizing schemes of government for Welfare activities.
- \* Issue based network alliance building.

### Thrust Areas

- \* Public Welfare Initiatives, public safety during Disasters and Pandemic.
- \* Issues affecting social well-being.
- \* Food security which embraces human Well-being.
- \* Issues related to distressed helpless people.
- \* CBOs Network Alliance building.
- \* Convergence with government and other stakeholders.



## Highlights of the year 2023-2024



Touched **486** young lives through digital Education.

Through the activity of PHC Visit **314** people were helped to avail government health facilities.



Helped **72** children mainstream in government schools

Organized blood donation camp.



Medicinal Planat distribution camp organized in different districts and more than **1000** plantation completed.

Helped **508** BPL people to free checkup through heath camps.



Organised road safety programs crowded sub-urbs areas.

Celebrated women's day, women empowerment programme.



Organic farming camp at different villages.

Awareness programs on livelihood.

# PROJECTS and CAMPAIGNS

## Women Empowerment Program

The organization has organized awareness programs to motivate women groups of villages nuasahi of majjihara gram panchayat to adopted a sustainable livelihood programe by taking vocational trainings and skill development trainings. About 50 poor women of nuasahi villages were motivated and took tailoring and Badi, pampad training to adopted a sustainable livelihood.



## Winter Clothes Distribution

Swarnamayee charitable trust recently conducted a Winter Clothes Distribution Drive to support underprivileged communities. As temperatures dropped, our dedicated team and volunteers worked tirelessly to distribute warm clothing, including jackets, sweaters, and blankets, to those in need. This initiative aimed to ensure that no one suffers from the cold due to a lack of proper winter attire. We are grateful for the



generous donations and support from our partners and community members, which made this drive successful. Together, we brought warmth and comfort to many lives, embodying our commitment to compassion and community welfare.

## Skill Program

Our Skill Program is dedicated to empowering individuals through hands-on training and support. We offer vocational courses in diverse fields, such as tailoring, carpentry, and IT, tailored to local economic needs. Participants gain practical skills and entrepreneurial knowledge, preparing them for self-employment or job opportunities. We provide essential resources and technical kits, ensuring immediate application of skills. By partnering with local organizations and experts, we foster holistic development, aiming to create sustainable livelihoods and drive economic growth in our communities. Join us in transforming skills into opportunities and building a brighter future.



## Agriculture AWARENESS Program

Organization Swarnamayee is working to promote organic cultivation to prevent diseases from the organization. Organization has organized regular meetings and to make farmers aware about the importance of organic cultivation and disease free communities .Many farmers in village in Nuasahi were convince and about 20 farmers have adopted organic vegetable cultivation during 2023-2024.



## Awareness on woman education

Organization conducted awareness programs to make aware the poor women of Nuasahi village regarding education of their girl child and adult women. The participants took oath to educate their girl children and adult illiterate women for their welfare.



## Food Safety

Food safety is paramount to maintaining public health and ensuring that the food we consume is free from contamination and safe for consumption. At the heart of our food safety initiatives is a commitment to rigorous standards and practices that protect consumers from foodborne illnesses and ensure the highest quality of food.

Our approach to food safety includes comprehensive measures such as stringent hygiene practices, regular inspections, and adherence to safety regulations. We focus on educating food handlers and businesses about proper food storage, handling, and preparation techniques to prevent contamination. Our programs also emphasize the importance of traceability, ensuring that all food products are monitored from production to consumption.

In addition, we collaborate with local authorities and organizations to promote awareness and implement best practices in food safety. By fostering a culture of safety and responsibility, we aim to safeguard the health of our communities and build trust in the food supply chain.

Through continuous training, monitoring, and adherence to safety protocols, we are dedicated to ensuring that every meal is safe, nutritious, and of the highest quality.

## Blood Donation Campaigns

Our Blood Donation Campaigns are dedicated to saving lives by encouraging community members to donate blood. These campaigns are organized regularly, providing a convenient and safe platform for individuals to contribute to this life-saving cause. We partner with local hospitals and blood banks to ensure the collected blood meets critical needs. Each campaign is a testament to the collective spirit of giving and solidarity, aiming to create a sustainable and reliable blood supply. Join us in making a difference—your donation can save lives and offer hope to those in need.



## Plantation & Awareness

Our recent Plantation & Awareness initiative was a vibrant step towards environmental sustainability. We engaged the community in tree planting activities, emphasizing the critical role of greenery in combating climate change and enhancing local ecosystems. Alongside the planting, we conducted informative sessions to raise awareness about environmental conservation, sustainable practices, and the importance of maintaining our natural resources. This initiative not only contributed to a greener environment but also educated participants on their role in protecting and nurturing our planet for future generations. Together, we are fostering a culture of environmental responsibility and sustainability.



## CULTURAL AND COMMUNITY PROGRAMMES\*

To encourage competitive mindset among rural students and promote hidden talents in rural youth, Swarnamayee charitable trust has been actively conducting song, debate competitions in deep rural schools and distributed helpful books and awards among students to inspire their aspirations. **Swarnamayee charitable trust** has witnessed a major talent base in rural schools in terms of extra-curricular activities, a little honing to their skills can bring a major difference to their career. Hence, we sincerely seek the support and help from people and corporates to help us in achieving success for them who need our generous help.



## Lively hood and entrepreneurship

### Promotion and strengthening of women SHGs of the poor SC/SEBC and Minority community

The trust since last year has formed and strengthened 27 WSHGs and added 2 more units this year in rural areas of khorda. The trust organized different social mobilization and counseling camps, Through the counseling and awareness camps, the trust spread the awareness and know how on different aspects for development and empowerment of women through their respective WSHGs.



## Old Age Home:

Our Old Age Home provides a nurturing and supportive environment for senior citizens, offering them a comfortable and dignified living space. We focus on delivering compassionate care, including medical support, nutritious meals, and engaging activities tailored to the needs of our residents. Our dedicated staff ensures that each individual receives personalized attention and respect. The home serves as a haven where elderly individuals can enjoy their golden years in a safe and caring community. We are committed to enhancing their quality of life and providing a place where they feel valued and cared for.



enhancing their quality of life and providing

**SWARNAMAYEE CHARITABLE TRUST *is determined to work in various issues on social upliftment with a great vision to serve mother Khurdha. For this vision to be successful, we are looking forward to have likeminded people, institutions, Corporates to come forward and support the cause. Our little support can make millions smile***

## **GET INVOLVED**

### **As a Citizen**

Have you ever given heed to the condition of children, senior citizens or handicapped people selling books at traffic lights, and tourist attractions, cleaning the floor of train coaches or picking rags? These humans are one of the most deprived sections of our society as they suffer from extreme forms of homelessness and destitution. Those animals who can't speak, but need our attention to be safe from eating plastics, hit by vehicles, roaming with no food. Those who need a serious attention of ours to have a better life. As a citizen, you can do a number of things to alleviate their sufferings. Most importantly, developing awareness about their life and sharing the same with others. If you want to do more and become part of a systematized effort, you can always do better by volunteering at SWARNAMAYEE CHARITABLE TRUST.

### **As an NGO or Individual or Corporate**

Swarnamayee charitable trust is always open to collaborate with people and organizations working for social cause in difficult circumstances. We gladly share our materials, publications, policies, etc. for the benefit of others.

### **As a Professional Social Worker**

If you are looking for an opportunity to work for social cause & need of care and protection of society, then Swarnamayee charitable trust can be a place of your choice.

## **PARTNER WITH US**

**SWARNAMAYEE CHARITABLE TRUST** has acquired wonderful experience of working with various organization and corporate organizations. In partner with them, it has developed and implemented several projects for social cause. To find out more about on the nature of our engagement, please write to us at: [swarnamayeecharitabletrust@gmail.com](mailto:swarnamayeecharitabletrust@gmail.com)